



SPRING 2009 PROGRAM GUIDE



Come "Train Your Brain" this spring with 3CTV! The 2009 spring line-up features a number of interesting, enriching and entertaining programs, including some new original California Community College (CCC) produced programs. Whatever the interest, we hope we have something for you and your students. 3CTV is your source for television programming for the CCC system and is your only source for LIVE programs from a number of CCC campuses.

You can watch 3CTV at your campus* as well as through our website (www.3cm mediasolutions.org). If you see something of interest and your campus is not airing 3CTV, give us a call.

3CTV is a service of 3C Media Solutions, which is funded from a grant from the California Community College System Office. 3C Media Solutions is your community colleges educational media distribution network dedicated to assisting the CCC with the most up-to-date media solutions available.

*a list of colleges receiving programming can be viewed on our website.

S E R I E S 4 U

Chabot College Concert Series

Chabot College presents a series of student recitals and concerts, including a jazz concert, a wind ensemble and more.

7:00 p.m., 1/20, 2/3, 3/3, 4/7

War Stories

Veterans and their relatives recount and remember things that they experienced during World War II and the Korean and Vietnam wars.

Dates & times TBA

California Missions

In this very special ten-part series, Huell Howser and cameraman Luis Fuerte set out on a quest to visit all 21 of the missions that run much of the length of present-day California. These missions have become part of the history and lore of our state and endure today as true California treasures.

12:00 p.m., Thursdays

California's Water

This new series deals with all the many aspects of water in our state - reclaimed rivers, recycled water, aqueducts, pipelines, recreation, fishing, agriculture and water-friendly native plants. Host Huell Howser learns firsthand about desalinization and groundwater, visits floodplains and reservoirs, and trudges through Sierra snow pack. Join him as he meets many colorful water people who are committed to our state's rich water past and its future challenges.

12:30 p.m., Thursdays

California's Green

This series highlights what innovative and creative Californians are doing to solve environmental challenges. Host Huell Howser explores the challenges of staying green with ever-greater and faster population growth and development staring us in the face. Discover new ways Californians are trying to live in harmony with our state's environment by preserving clean air, conserving water and dealing with issues like recycling and open spaces.

12:30 p.m., Wednesdays & Fridays

California Country

From the vineyards of Napa to the lettuce fields of Salinas, this program features an in-depth look at the state's food industry. Highlights include profiles, entertainment and information, plus recipes and gardening advice.

12:00 p.m., Wednesdays & Fridays

CalPERS Retirement Planning Information

This program offers important information and resources regarding a variety of retirement and health benefit programs and services geared toward the financial security of CalPERS members.

9:35 a.m., 2/2, 2/9, 3/16, 4/6

The Creative Community

Enjoy interviews with artists, filmmakers, theater directors, poets, playwrights and others who make their living creatively. This program is presented by The Santa Barbara Channel and Santa Barbara Community College.

7:00 p.m., Thursdays

ThinkTalk: Career TV for Students

ThinkTalk creates dynamic, interactive programming where students interview high profile professionals about their career paths. Our guests include actors, authors, CEOs, directors, entrepreneurs, journalists and politicians.

7:30 p.m., Thursdays



Red Rocks:

This Native American music and talk show highlights traditional and contemporary Native artists whose music reflects their histories, cultures and current realities. Invited guests are interviewed by Niki Sandoval (Chumash) about their cultures and history before performing their contemporary or traditional music.

6:00 p.m., Tuesdays & Thursdays

NASA's Destination Tomorrow™

NASA presents a series of 30-minute educational programs that focus on NASA research, including new technologies, advanced aerodynamics, past achievements and medical breakthroughs.

8:30 a.m., Tuesdays & Thursdays

Cerritos College Global Consortium Distinguished Speakers Series

This unique series of video conference discussions will examine global issues with other colleges around the world. This is a very popular series and the discussions are lively and interactive.

5:00 p.m., Saturdays

The J.R.R. Tolkien Lecture Series

Professor Christine Barkley from Palomar College takes us beyond the Middle-earth we've seen in the movies. Join us for an in-depth exploration of the characters, locations and the story behind Tolkien's famous literary works.

7:00 a.m., Fridays

The Shakespeare Lecture Series

Presented by Palomar College, this series explores some of Shakespeare's greatest plays, including Richard II, Henry IV, Merchant of Venice, Twelfth Night and King Lear.

12:00 p.m., Tuesdays

Von Karman Lecture Series

Named in honor of JPL's founder, the lecture series brings the excitement of the space program's missions, instruments and technologies to the local community and webcast viewers nationwide.

8:30 a.m., 1/26, 2/2, 2/9

TELECOURSES 4 U

Quest for the Empowered Self

We have gone to the moon, split the atom, unraveled the genetic code and probed the birth of the universe, all with technological triumphs. But when triumphs within ourselves are not achieved, we feel stagnant, lost and without a purpose. This program is created to help individuals find value with the "internal" world and to identify the obstacles to making inner change. Learn how to start making inner changes so you can reach for your empowered self!

6:00 a.m., Mondays, Wednesdays and Fridays

Se Habla Espanol

Instructors Kathleen Sheahan & Carlos Pedroza of Palomar College present an introductory Spanish course for beginning students. It brings the textbook to life with grammar explanations, practice activities and review sessions. Students have the freedom to study the material at their own pace and on their own time, while still receiving grammar explanations and practice from an instructor.

8:00 a.m., Mondays, Wednesdays and Fridays

Kodaly: Stepping Stones to Teaching Music

This program covers the philosophy, history and background of the Kodaly Method and the importance of music in brain development and other areas of education. It also introduces the kindergarten music curriculum and presents an overview of the sixteen concepts taught in kindergarten.

6:00 a.m., Tuesdays & Thursdays

Math 010

Introduction to Mathematics is presented by Dr. Jim Curl of Modesto Junior College. Covering basic mathematics, Math 010 is a review of computational arithmetic that stresses mental arithmetic without the use of a calculator, as well as a review of applications that are useful in both the real world and as a preparation for pre-algebra.

11:00 a.m., Tuesday through Friday



Political Science

Professor Paul Frank of Sacramento City College introduces the world of politics and the U.S. Government. Learn about political parties, democracy, elections, civil rights and more.

2:00 p.m., Tuesdays & Thursdays

U.S. History: 1877 to the Present

A lot can happen in 130 years! You'll be amazed when you see the cultural, political, and economic changes that have shaped our nation since 1877. This is presented by Butte College.

2:00 p.m., Wednesdays & Fridays

Applied Physical Science

Butte College explores the forces that literally shape our world and how they're used in industry today.

8:30 a.m., Wednesdays & Fridays

Statistics

Welcome to Statistics! Join Modesto Junior College to discover how statistics works in the real world; you'll find out about probability, distribution, hypothesis testing and more!

7:00 a.m., Monday through Thursday LIVE

California Real Estate

Professor Patrick Hogarty from Sacramento City College covers the basic laws and principles of California Real Estate. The course provides a background understanding of the real estate business and provides the necessary terminology for advanced study in specialized real estate courses.

5:00 p.m., Tuesdays & Thursdays



Chemistry: The Universal Connection

Take a look at gases, measurement, matter, atomic theory and more in this 30-part series presented by Dr. Bettina Heinz of Palomar College.

9:00 a.m., Tuesdays & Thursdays

Introduction to Computer Animation

Assistant professor Michael Cospser from Sacramento City College introduces the principles of animation through lecture and the use of 2-D and 3-D software tools. Students learn historical perspective, the animation production process and industry trends.

4:00 p.m., Wednesdays & Fridays

Energy Management Technology

Understand the issues of energy use including strategies that companies and public institutions can utilize to make energy decisions as these costs continue to rise. This program is presented by DeAnza College.

8:00 a.m., Saturdays & 5:00 p.m., Mondays

Contemporary Legal Issues

What do legal issues have to do with you? Find out as Professor Angelo Corpora from Palomar College investigates current issues that affect our daily lives.

TBA

SHOWS 4 U

Spotlight on Higher Education

Presented by Los Angeles Harbor College, this is a panel discussion examining issues and achievements in higher education. Conversation focuses on the social, cultural and academic difficulties facing minority male students in higher education, as well as ways for challenges to be overcome.

3:00 p.m., 1/26, 2/16, 3/16

Unity in Diversity: Work and Poverty

Palomar College celebrates its third annual Unity in Diversity event with a panel discussion featuring: Keynote Speaker Sylvester Scott & Panelists — Dr. Barbara Kelber, Dr. Homayoun Mahmoudi, Joseph Park and Dr. Carlos von Son.

8:00 p.m., 1/19, 2/2, 3/16, 4/6

NAEN Student Films

Enjoy short films created, filmed and edited by local Native American students from California Reservations.

6:30 p.m., 1/28, 2/11, 3/25, 4/22



From War to Peace and Beyond

Le Ly Hayslip's painful but ultimately triumphant journey from a tragic childhood in war-torn Vietnam to her new life as an American citizen and humanitarian is examined in this story of one woman's quest to heal the wounds of war and build a bridge between the east and west. This is a journey from war, to peace and beyond.

4:30 p.m., 1/26, 2/9, 3/16, 4/6

Sherman Indian High School

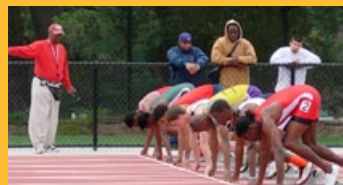
This program is a one-hour documentary on the history and experiences of the students, teachers, and staff of one of the last Bureau of Indian Affairs (BIA) off-reservation boarding schools. This show provides an overview of the past, present and future of Sherman Indian High School.

6:00 p.m., 1/23, 2/6, 3/13, 4/3

Rez Robics

This popular show features daily exercise routines created specifically for the Native American community.

6:30 p.m., 2/10, 3/17, 4/14, 5/5



Sacramento City College: 90 Years

Sacramento City College (SCC) celebrates 90 years of service to students. This documentary-style program celebrates the history of SCC and highlights some of the milestones over the years.

6:30 a.m., 1/12, 2/16, 3/16, 4/6

Inspiring Excellence: Great Teachers, Great Principals

The U.S. Department of Education showcases award-winning educators and schools, while exploring how effective teaching is at the core of America's long-term economic competitiveness. This program highlights alternative strategies to recruit, train and reward effective teachers and principals.

8:00 p.m., 1/26, 2/9, 3/2, 4/13

Women in Entertainment

Riverside City College presents profiles of women from all facets of the entertainment industry - Film, Television, Radio and Print.

7:00 p.m., 1/23, 2/13, 3/20, 4/3

Empowering Youth to Say No to Drugs

Learn from teens about the best way to talk to teens about drugs. Hear what motivates some teens to stay drug-free and listen to coalition leaders share how they make young people part of their coalitions.

9:00 p.m., 1/12, 2/16, 3/9, 3/20

A Tale of Two Working Dogs

Bakersfield College takes a look at one young dog being trained as a Canine Companion and another working dog that assists a deaf human partner.

9:00 p.m., 1/12, 2/9, 3/2, 4/20

The Future of eLearning

This broadcast will focus on the great aspirations for technology and eLearning over the past three decades. In addition, the program examines model implementations of information technology and eLearning programs, and discusses the challenges of moving effective eLearning from unique to ubiquitous.

9:00 p.m., 1/12, 2/9, 3/2, 4/20

Out and Return

View spectacular scenery while flying over California and learning about the exciting sport of soaring.

7:40 p.m., 1/26, 2/2, 2/23, 3/9

Back-to-School Special: American Competitiveness and a Changing World

Presented by the U.S. Department of Education, this special broadcast covers topics such as changing educational demands of the 21st century, impacts of "No Child Left Behind" and effective models of high school reform.

8:00 p.m., 1/27, 2/3, 3/10, 4/14

Improving Access to College: Preparing for Education Beyond High School

This program explains how the Secretary's Commission on the Future of Higher Education is working to improve and reform postsecondary education in the United States. It also examines why a college education is more important than ever before and how federal, state and local strategies are helping to make higher education more accessible and affordable.

8:00 p.m., 2/23, 3/23, 5/4

3rd Annual Student Film and Video Festival

Watch the winning entries here! Entries from community colleges throughout California were evaluated on creative, production and message design elements. All entries were judged by independent panels of students and faculty at colleges around the state. Visit our website to find out about this year's contest.

7:00 p.m., 1/13, 1/27, 2/10, 2/17

Stars from the Heavenly Mist

San Joaquin Delta College explores the different styles of Hawaiian and Tahitian dance. This hour of Polynesian music and dance brings you Hula Kahiko (Ancient Hula), Hula "Auana (Contemporary Hula) and the fast moving drum hula 'Ote'a of Tahiti.

7:00 p.m., 1/12, 2/7, 3/6, 4/4

Crossing the Rainbow Bridge: Our Story

This half-hour of the oral history of the Ach'omawi people connects the native Hawaiians with California Indian Tribes. The program showcases the artwork of students at Sherman Indian High School and Anuenue Hawaiian Language School in Honolulu. It also includes interviews with the students and teachers at both schools on the importance and validity of oral histories.

6:00 p.m., 1/15, 2/25, 3/31, 4/15

Angkor Reflections: 800 Kilometers by Motorcycle Through the Kingdom of Cambodia

Delta College presents this impression of Cambodia, its history and the resilience of its people from the vantage point of a motorcycle trip through the country.

6:30 p.m., 1/20, 2/3, 3/10, 4/2



Reclaiming Our Culture & Identity

This program highlights the struggle of Native Americans to claim their heritage and forge an identity in spite of the stereotypes of modern society.

6:30 p.m., 1/20, 2/3, 3/10, 4/2

Pandemic Influenza and Public Health Law: What Public Health Departments Need To Know

This introduction to the new "Health Officer Guide for Communicable Disease Control in California" will provide opportunities to learn using potential "real world" pandemic flu scenarios.

11:00 a.m., 1/24, 2/7, 3/7, 4/4

Pandemic Influenza Preparedness for Schools

Created for local governments, community organizations and business leaders as well as the general public, this program discusses the current threat of avian influenza and the risk of a human influenza pandemic.

11:00 a.m., 1/17, 2/14, 3/14

Unity in Diversity: Technology & Diversity

Palomar College presents its fourth annual Unity in Diversity event with a panel discussion featuring Keynote Speaker Dr. Haydn Davis & Panelists: Dr. Martin Japtok, Sherry Goldsmith, Blaine Morrow, Alonzo Coleman and Peter Williams. The panelists discuss the role of technology in today's world and whether technology is a unifying force or an enemy.

8:00 p.m., 1/20, 2/10, 3/3, 4/7

What Jackie Robinson Did for America: April 15, 1947

Join Dr. David Bezayiff, a history professor from Porterville College, for a lecture about Jackie Robinson's role in history. Not only was he the first athlete at UCLA to letter in all four major college sports, he played a major role in ending segregation in baseball and was instrumental in the U.S. Civil Rights Movement.

9:00 p.m., 1/26, 2/23, 3/9, 4/13

Onward With Valor

This short program touches on the life of Edward C. Benfold, killed in action during the Korean War. The U.S.S. Benfold is stationed at the San Diego Naval Port and is named after this heroic soldier who gave his life for his country.

9:45 p.m., 1/26, 2/23, 3/9, 4/13

Utilizing Government Resources in a Disaster

This broadcast will provide valuable information, facts and lessons learned from Hurricane Katrina that will help all states deal with future disasters.

8:30 p.m., 1/28, 2/4, 3/4, 4/1

Breathe Well and Get Moving: Asthma and Physical Activity In Schools

This program highlights the Asthma in Action program for school personnel. Topics include understanding the differences between Asthma and Exercise-Induced Asthma (or bronchospasm), common triggers and prevention strategies.

8:00 p.m., 1/21, 2/11, 3/11, 4/8

Bette LaVette

Butte College presents a show on soul singer Bette LaVette. LaVette, a regular in night clubs and top theaters, has been wowing audiences for forty years. Her current album, "A Woman Like Me" was selected Blues Comeback Album of the Year by The Blues Foundation.

7:00 p.m., 1/31, 2/28, 3/28, 4/11

Oceanography:

Dr. Bob Guza talks about the relationship between surf zone currents and beach erosion.

8:30 a.m., 2/16, 3/16, 4/13

@One Teaching With Technology: Technology Enhanced Facilities

Administrators at three colleges share their experiences funding new buildings and technology, selecting the architect, the consultants and erecting the buildings. Faculty, staff and students talk about outfitting the spaces with state-of-the-art computers, wired and wireless networks and presentation equipment and how improved technology affects teaching and learning in the new facilities.

Part 1: 11:00 a.m., 1/26, 2/2, 3/16, 4/6

Part 2: 11:30 a.m., 1/26, 2/2, 3/16, 4/6

@One Conversation on Web-Enhanced Education

This broadcast explores the use of the Internet to support instruction. You will learn how to make use of web-based course tools such as discussion forums and assessments, what you need to do to plan and coordinate implementation and how to evaluate their impact on student satisfaction and learning outcomes.

11:00 a.m., 2/9, 3/23, 4/13

Best Practices in Wireless Technologies on Campus

This program will focus on identifying emerging wireless technologies, especially those for Wireless Local Area Networks (WLANs), and the best practices for deploying them on campus.

9:00 p.m., 1/21, 2/11, 3/11, 4/8

Mass Shelters: Environmental Health Issues

This program will include a discussion of the environmental health issues of two Houston, Texas shelters set-up after Hurricanes Katrina and Rita. Topics include food safety, housekeeping and sanitation, infection and outbreak control, pet shelters, and communication and staffing.

8:30 p.m., 1/22, 2/5, 3/5, 4/2

Rolling Blackout Blues

Butte College presents The Rolling Blackout Revue, a soulful combo of talented, seasoned musicians. The Rolling Blackout Review combines a soulful mix of funk, Afro-Cuban, R&B and Motown.

7:00 p.m., 1/24, 2/21, 3/21, 4/18

Stacie Eakes & The Superfreakes

Butte College presents Stacie Eakes, a breath of fresh air on the original scene. Part Aretha Franklin, part Janis Joplin, part Bonnie Raitt -- she's soulful, funny and entertaining to watch.

7:00 p.m., 1/17, 2/14, 3/7, 5/2

Living The Promise: 75 Years of CalPERS

The California Public Employees' Retirement System (CalPERS) started as a ballot proposition in 1930 - the beginning of the global depression. Before the advent of pension plans, Social Security and planned retirement, people too old or ill to work often ended up destitute or in the care of county poor farms. CalPERS and systems like it changed society forever.

12:00 p.m., 1/26, 2/2, 3/16, 4/6

Secrets Through the Smoke

This program provides the perspective of a former senior ranking tobacco industry "insider" Dr. Jeffrey S. Wigand, whose foresight, personal knowledge and integrity motivated him to publicly voice his concerns about tobacco and health.

12:00 p.m., 1/14, 2/9, 3/23, 4/13



Migrant Education: A Way of Life

This 60-minute documentary takes us on a journey to discover the many young people throughout California who are challenged by the migrant workers way of life as they attempt to pursue equal and accessible education opportunities. Join migrant educators and the families they serve on this remarkable journey into California's Migrant Education programs.

12:00 p.m., 1/16, 2/23, 3/30, 4/20

College 101 – Depression, Suicide and Binge-Drinking from Their Eyes

This 60-minute program features youth in front of and behind the camera. This program will feature Alex Rivera, an NYU film student, who will address a recent series of student suicides at New York University.

2:00 p.m., 1/31, 2/7, 3/7, 4/4

American Health Journal

Keeping up with the latest medical news, our nation and particularly the state of California is currently facing a critical shortage of nurses. This program is dedicated to highlighting the nursing program at Cerritos College, which is a powerful program using the latest technology to train new nurses in the healthcare field.

8:00 p.m., 1/28, 2/4, 3/4, 4/1

California Welcomes the Hokulea

Guests include Greg, Susan, little Greg Sandoval (Chumash) and Randy Chang (Hawaiian Kumu Hula). They discuss the historic arrival of the replica of the Hawaiian voyaging canoe that sailed the Polynesian triangle many centuries ago and the greeting ceremonies conducted by the California Native and Pacific Island people.

6:30 p.m., 1/15, 2/24, 3/31, 4/15

Women Scientists with Disabilities

This video depicts three women scientists with disabilities who followed their dreams and, despite physical challenges and even social stigma, forged unique paths into their chosen specialties.

8:00 p.m., 1/29, 2/12, 3/5, 4/2

SPECIAL PROGRAMS 4 U

Digital Filmmakers' Forum

This program brings together professionals from the world of public broadcasting, network sports corporate video and broadcast journalism in a panel discussion on documentary filmmaking. The discussion covers such aspects as concept and idea development, pre-production, the production process and post-production. Professionals with varied backgrounds and a shared passion for documentary films share stories, advise against pitfalls and offer tips to make your own documentary film production go smoothly.

7:00 p.m., 1/21, 1/28, 2/4, 4/1, 4/8, 4/25

College Mathline

From Fractals to Functions and Algebra to Advanced Calculus, "Math Man Dan" has what you need to succeed! Palomar College presents College Mathline. This is a LIVE call-in show, so have your questions ready!

5:00 p.m., Wednesdays

Board of Governors' Broadcast

Watch live broadcasts, via webcast, of the California Community Colleges Board of Governors' meetings. The Board of Governors of the California Community Colleges sets policy and provides guidance for the System. The 17-member Board formally interacts with state and federal officials and other state organizations. For more information about the Board of Governors and their meeting dates, visit the System's Office website: www.cccco.edu/executive/bog/bog.htm



4th Annual Student Film & Video Festival



presented by

3C Media
SOLUTIONS

CALL FOR ENTRIES:

October 2008

ENTRY DEADLINE:

January 31, 2009

All programs produced
in 2008 will be
eligible.



Entry Categories:

- 1 News and Sports Programs
- 2 News and Sports Packages
- 3 Feature/Magazine (programs or packages)
- 4 Documentary/Interview
- 5 Commercials /Promos/PSAs
- 6 Music/Variety/Specialty
- 7 Short Film
- 8 Animation/Graphics



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365 S. RANCHO SANTA FE ROAD • SUITE 104

SAN MARCOS, CA 92078

WWW.3CMEDIASOLUTIONS.ORG