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| DED# | DATA ELEMENT NAME | FORMAT |
| **SB14** | **STUDENT-EDUCATIONAL-GOAL** | **X(01)** |
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| This element identifies the student’s principal educational goal. The goal is not updated unless the student’s enrollment lapses for at least an academic year. | | |

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| **Coding** | **Meaning** |
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| A | Obtain an associate degree and transfer to a four-year institution |
| B | Transfer to a 4-year institution without an associate degree |
| C | Obtain a 2-year associate's degree without transfer |
| ~~D~~ | ~~Obtain a 2-year vocational degree without transfer~~ No Longer a Valid Code |
| E | Earn a vocational certificate without transfer |
| F | Discover / formulate career interests, plans, goals |
| G | Prepare for a new career (acquire job skills) |
| H | Advance in current job / career (update job skills) |
| I | Maintain certificate or license (e.g. Nursing, Real Estate) |
| J | Educational development (intellectual, cultural) |
| K | Improve basic skills in English, reading or math |
| L | Complete credits for high school diploma or GED |
| M | Undecided on goal |
| N | To move from noncredit coursework to credit coursework |
| O | 4-year college student taking courses to meet 4-year college requirements |
|  |  |
| X | Uncollected / unreported |
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| This goal is the initial, perhaps uninformed goal of the student. After a student has reviewed assessment results, received orientation or other services which expand a student's understanding of the requirements necessary to achieve the goal, goal data is collected again and reported in STUDENT-SUCCESS-GOAL (SS01). | |